LOGAN PFALZGRAF

email: *Logan@unwield.design*

EDUCATION

Bradley University
BA in Graphic Design
Graduated May 2020
Summa Cum Laude
Honors Designation

AWARDS

Bradley University
Outstanding Student,
Sculpture
Spring 2018

ICPA
Sports News Page Design
Spring 2019 (3rd Place)
Spring 2020 (1st Place)

NOTABLE SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Digital Graphics
Print Graphics
Photography
Prepress Setup
Information Design
Experiential Design
Environmental Graphics
PowerPoint

WORK EXPERIENCE

FARNSWORTH GROUP

GRAPHIC DESIGNER *June 2023 - Present*

- Aid architecture and engineering teams in creating visual aids for project proposals, reports, and client-facing deliverables
- Handle printing process from start to finish, whether by hand or by working with outside vendors
- Take & edit professional project photos when necessary, and coordinate new employee headshots
- Work with the marketing team in order to create engaging visuals that follow and enhance the brand image
- Create vision books to detail history, scope of work, public input, mock-ups, and other information for stake holders
- Design branding pieces for company offices and coordinate with printers for installation by using carefully crafted books and mockups

OWENS DESIGN GROUP

GRAPHIC DESIGNER *August 2021 - June 2023*

- Executed client projects from briefing to final production & delivery.
- Utilized creative techniques to deliver unique & compelling work.
- Ensured quality production of print materials after design approval.
- Design exciting visuals for projects ranging from wedding invitations to wayfinding signage and logo development.
- Worked Collaboratively with coworkers to generate exciting concepts.
- Learned production methods to properly create files for finishing.
- Explored new & trending design styles, techniques, & programs

PRINCEVILLE STATE BANK

MARKETING COORDINATOR *January 2021 - July 2021*

- Developed a social media content schedule to increase engagement.
- Designed & oversaw creation of marketing collateral.
- Engaged with members of the community through public events.
- Enhanced & updated brand assets to modern standards.