


LOGAN

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PFALZGRAF

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 309-253-4927

EDUCATION

BRADLEY UNIVERSITY

BA in Graphic Design
Marketing Minor
Art History Minor
Graduated May 2020
4.0 GPA, Summa Cum Laude
Honors Designation

AWARDS

BRADLEY UNIVERSITY

Outstanding Student, Sculpture

Spring 2018

ICPA

Sports News Page Design

Spring 2019 (3rd Place)

Spring 2020 (1st Place)

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

MailChimp

Digital Graphics

Print Graphics

Prepress Setup

Social Media

HTML/CSS

WORK EXPERIENCE

OWENS DESIGN GROUP

Graphic Designer August 2021 - Present

- Executed client projects from briefing to final production & delivery.
- Utilized creative techniques to deliver unique & meaningful work
- Ensured quality production of print materials after design approval
- Delighted clients with unique, creative ideas
- Collaborated with team members to generate exciting concepts & results
- Learned production methodologies to properly create files for finishing
- Explored new & trending design styles, techniques, & programs

PRINCEVILLE STATE BANK

Marketing Coordinator January 2021 - July 2021

- Developed a content schedule to increase engagement
- Designed & created various marketing products
- Engaged with members of the community through public events
- Enhanced & updated brand visuals to modern standards

BIG PICTURE PEORIA

Graphic Design Intern Summer 2019 - Spring 2020

- Designed enticing documents to send to donors & potential sponsors
- Utilized Instagram to engage & interact with a growing audience
- Designed eye-catching & functional print material for use during events
- Solved creative problems in a timely manner & to high standard

BRADLEY SCOUT (STUDENT NEWSPAPER)

Multimedia Designer May 2018 - Summer 2019

- Managed & created layouts for a weekly email newsletter
- Created page layouts for the sports section
- Brainstormed with others to solve challenging layout issues
- Pioneered social media to help transition the paper to digital